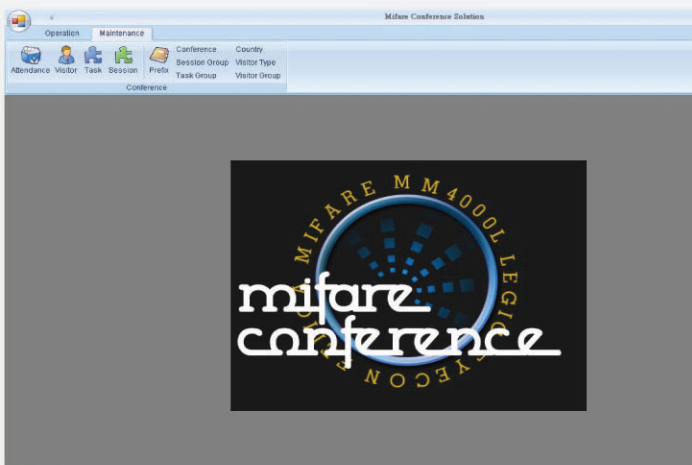


i-MICE RFID Event Management System

Introduction The Macau Government's administrative policy in 2002 identified gaming as the city's leading industry and endorsed the coordinated development of tourism and MICE (Meeting, Incentive, Conference and Exhibition) to strength the overall economic activity in the region. As the explosive growth of tourists and the opening of some convention venues in previous years, many international exhibitions are planned to be held in Macau and this motivates the demand of professional event management system. JESIC's i-MICE is the choice!



Features



The i-MICE system mainly consists of thermal rewritable RFID badges, RFID handheld and desktop readers, RFID cabinets and a custom-made software application which is capable to assist in several aspects of an event such as

- ▶ Pre-registration and on-site registration
- ▶ Seminar attendance recording & analysis
- ▶ Booth visitors preference recording
- ▶ RFID locker rental
- ▶ Advertisement
- ▶ Lucky draw
- ▶ etc.

Benefits

- ▶ Efficient registration process
- ▶ Visitor preference reports can be generated
- ▶ Safety storage can be provided
- ▶ Human resources reduction
- ▶ Environment protection due to badge recycling
- ▶ etc.

Applications

- ▶ Conferences
- ▶ Meetings
- ▶ Incentives
- ▶ Exhibitions



JESIC Technology Limited is primarily a leading edge Radio-Frequency Identification (RFID) solution provider along with RFID system design, development and integration. We offer RFID solutions that address common situations in addition to our bundled RFID solutions, and also have the experience and knowledge to successfully address unique requirements.

